

Keynote Speech

Professor Marcel Bogers
Eindhoven University of Technology, California.

Profile

Marcel Bogers is a Professor of Open & Collaborative Innovation at the Innovation, Technology Entrepreneurship & Marketing group at the Department of Industrial Engineering & Innovation Sciences of Eindhoven University of Technology. He is also an Affiliated Professor of Innovation & Entrepreneurship at the Department of Food and Resource Economics at the Faculty of Science of the University of Copenhagen as well as a Garwood Research Fellow at the Garwood Center for Corporate Innovation at the Haas School of Business of the University of California, Berkeley. His main interests center on the design, organization and management of technology, innovation, and entrepreneurship. More specifically, his research explores openness and participation in innovation and entrepreneurial processes within, outside and between organizations. In this context, he has studied issues such as open innovation, business models, family businesses, users as innovators, collaborative prototyping, improvisation, and university-industry collaboration.

Professor Marcel Bogers has received honors that highlight excellence in research, teaching and outreach. His honors include the Web of science highly cited researcher recognition, most cited and most read article in journals as Journal of Product Innovation Management, California Management Review and Industry & Innovation, several Best Paper Proceedings listings at the Academy of Management, Finalist for the Best Dissertation Awards of the ISPIM, DRUID and the TIM Division at the Academy of Management, a Best Teacher Award at the University of Southern Denmark, recognition as Top Professor on Twitter, most followed scientist in the Greater Copenhagen area and Denmark, and the SCIENCE Dissemination Award from the Faculty of Science at the University of Copenhagen.